



Inspiring a million more young volunteers

Inspiring a new generation of young volunteers

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Who, or what is v?

- Launched May 8th 2006
- Implementation charity for the Russell Commission recommendations
- We're about volunteering by young people aged 16 – 25 in England



1,000,000 more young volunteers

- Attract, inspire & engage
- Create a national framework for young volunteers
- Key objectives
 - Quantity
 - Quality
 - Diversity



Our guiding lights

- To be youth led
- To be sustainable
- To be independent
- To have impact
- To be 'different'
- To add value
- Small, highly effective commissioning body



What do we do?

- Fund the creation of volunteering opportunities
 - vGrants
 - vInspired.com
 - vCashpoint
 - vMatch Fund
- Improve image, processes & infrastructure



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National Youth Volunteering Programme

- Strategic shift in youth volunteering
- Dynamic programme engaging the whole sector
- Building a strong ‘sense of purpose’
- Benefits to the sector, community and most importantly young people



NYVP – structure

- Two funding strands:
 - Infrastructure £42.6 million
 - Direct delivery £30 million
- Overall framework
 - Passport
 - Quality assurance
 - vawards



NYVP – programme priorities

1. Embrace youth involvement
2. Deliver high quality volunteering experiences
3. Embed equality and diversity
4. Enable creativity and innovation
5. Support skills development
6. Encourage partnership working
7. Maximise community impact



NYVP – funding outputs

- Expand the vteams network across England
- Create **500,000** new volunteering opportunities
- Recruit at least **500,000** more young volunteers
- Create Youth Action Teams to champion youth-led action



Passport

- Innovative record of achievement
- A tool for young people to record the skills gained through volunteering
- Recognised by employers and educational institutes



Quality Assurance

- Building on existing good practice
- Seamlessly integrated with other verified quality standards
- Improving the quality of volunteering experiences for all young people
- Challenging the sector to continue to raise the bar



vawards

- An annual celebration of youth volunteering showcasing the difference young volunteers can make
- Recognising the sterling contribution of young volunteers at both local and national level
- Potential links with the passport system



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Fund the creation of volunteering

**With
private sector partners:
the Match Fund**



v Match funding model

- Access to Government **Match Fund**
 - Private sector organisations with a voluntary sector partner can attract like for like funding for their partner
 - Voluntary organisations can link with private sector to access match funds
 - This effectively doubles the money available for investment in volunteering



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vspecialpartners

We are vlucky to have the support of our seven Founding Partners, who will help us to revolutionise youth volunteering in England.

The Hunter Foundation





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v partners

Accenture
ARK
Allan & Nesta Ferguson Charitable Trust
BAA Communities Trust
Barclays Bank
BT
Channel 4
Charles Hayward Foundation
Citigroup
City Parochial Foundation
Deutsche Bank
Diageo
DSG international
Dulverton Trust
eBay
Edge
Emap
Esmée Fairbairn Foundation
ExxonMobil
Football Foundation
Friends of the Lake District
Galaxy FM
Garfield Weston Foundation
GCap Media
HSBC

HBOS Foundation
Jack Petchey Foundation
John Laing Charitable Trust
JPMorgan
Lloyds TSB Development Capital
Lloyd TSB Foundation for England & Wales
National Grid
Northern Rock Foundation
Norwich Union
npower
The October Club
Peacock Charitable Trust
Premier League
Sainsbury's
SITA Trust
SSL International
Sovereign Capital
Tate & Lyle
Thames Foundation
United Biscuits
Veolia Environment Trust
Virgin Unite
The Vodafone UK Foundation
Waste Recycling Environmental Limited
Whitbread



v Match Fund projects

- A great deal with the Treasury
- Over 60,000 volunteering opportunities created through Match Fund projects
- Wide range of projects
- Tremendous innovation and creativity
- Allow business to extend or create CSR programmes for young people



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v Match Fund

OXJAM

- Between 800 and 1,000 live concerts raising funds for Oxfam in October
- Over 11,000 volunteers – bands, organisers, stewards
- Innovative & exciting volunteering experience
- Scalable



v Match Fund

Barclays Thrifty Squid

- 1,000 young people involved in financial exclusion project for young people
- Contest among 20+ teams to find the best idea
- Cash prize winners announced at 11 Downing Street
- Winners rolling-out to more young people



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vcashpoint

your idea. your time. our cash.

- vcashpoint is the funding initiative for young people aged 16 – 25 in England who want to set up their own community project
- By providing up to £2,500 in funding, vcashpoint will help young people turn their ideas for volunteering projects into reality
- Youth led project
- Total fund available – £1million, to be spread over four grants rounds
- Funding from HSBC and v



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- 502 applications for the first grants round
- Following telephone interviews and assessments, 72 projects were offered grants, totalling £150k



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vcashpoint projects funded, include:

- co-ordinating football training and a tournament for disadvantaged young people;
- workshops to encourage and promote art, culture and innovation demonstrated by talented young people from all backgrounds;
- improving communal leisure areas on a housing estate; arranging trips for children with special needs; and
- organising a young lesbian and bi-sexual women's summer camp



Awareness & involvement

- Initially via new volunteering activities
- New youth websites
 - www.vinspired.com
 - vPortal to provide new on-line, interactive access to information and opportunities



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vinspired.com

- Over 3,800 registered users
- Over 20,000 opportunity searches
- Approximately 60% new to volunteering
- Virtual panel at around 1,500 users
- Approximately 2,000 indications that young people will share their experiences