



## *Increasing Transparency*

### An engaged community **Community investment**

**INDICATOR:**  
Direct economic value generated and distributed—community investments (G4-EC1, partial)

TransCanada's direct community investments in 2017 totalled more than \$15 million. Changes in investments by motivation are attributed to more accurate reporting, due to better definitions of motivations and more wide-spread use of reporting protocols.

In 2017 we developed a new process to better track in-kind giving, allowing for more visibility into what is being tracked.

Data for community investments leveraged through outside sources is in part gathered through surveys with our valued partners. In 2017, we received a lower than expected response rate to surveys, contributing to a decrease for this indicator.

Community investment	2013	2014	2015	2016	2017
Community investment – direct only (CAD\$ M)	12.7	14.6	14.7	16.6	15.1
Investments by motivation as a percentage of total portfolio %					
Social investments <sup>1</sup>	–	–	39	48	38
Commercial investments <sup>2</sup>	–	–	11	12	8
Philanthropic investments <sup>3</sup>	–	–	50	40	54
In-kind giving (CAD\$ M) <sup>4</sup>	–	–	0.34	0.14	2.3
Community investment, including funds leveraged through outside sources (CAD\$ M) <sup>5</sup>	14.7	20.6	20.4	21.9	17.0
Investments as a percentage of total revenue (%) <sup>6</sup>	6.14	0.14	0.15	0.13	0.11

Notes: This indicator is inclusive of all TransCanada operations and assets, with the exception of the CPG Foundation spend, data for which is included within "funds leveraged through outside sources" for 2017 only. As part of our membership with the London Benchmarking Group, this performance data has been assured by an external third party.

<sup>1</sup> Social investments involve longer-term strategic involvement in community partnerships that address a specific range of social issues and are important to the Company or to company stakeholders.

<sup>2</sup> Commercial investments are activities in the community that directly support our business objectives or that promote or protect our commercial interests.

<sup>3</sup> Philanthropic investments are one-off or intermittent donations in response to charity appeals or in support of employee charitable activities.

<sup>4</sup> TransCanada defines in-kind giving as donations of equipment or resources to support community programs.

<sup>5</sup> Community investments, including funds leveraged through outside sources, take into consideration contributions to community projects that can be directly linked to TransCanada's involvement (but are not included in the investment cost), including additional investment generated from other companies, governments and TransCanada employees.

<sup>6</sup> Investments as a percentage of total revenue were restated due to a reporting typo in TransCanada's 2016 CSR Report. Accurate values were reported in TransCanada's 2016 CSR Data Sheet and have been corrected in the 2017 Corporate Responsibility Report. Therefore, this restatement is not considered material.